

Cluana

What is it?

Cluana

Latest telephony service from VOIspeed Ltd.

Online platform to create and manage hosted phone systems

All PBXs are based on VOIspeed:

proprietary technology enabling a HOSTED PBX
to connect peer-to-peer
to traditional lines: ANALOGUE and ISDN

(... and VoIP lines)



Business model

Versions and resellers prices:

FIXED version: FREE

FLEXI version: £2+vat per extension per month

(Can have a combination of both)

ex. VAT

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Cluana Data Centre infrastructure: FREE (including backups, disaster recovery, etc.)

Cluana Platform: FREE (1 x PBX)

- One-PBX account : FREE
- Multi-PBX account : £15+vat per month

£20+vat FREE credit

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No limitation in number of lines (24 extensions max, but can be increased)

No contract required

No long term commitment

Pre-paid credit

All charges applied at the end of the month for the period used

ex. VAT



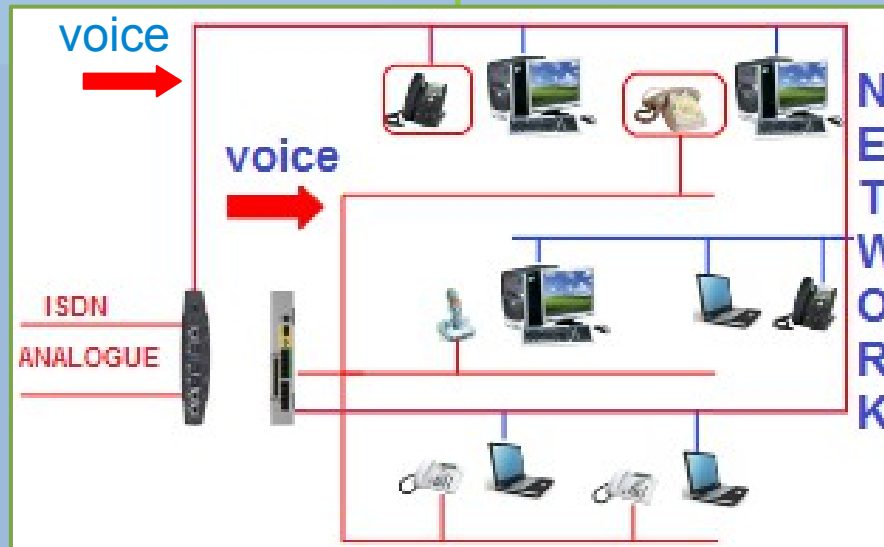
Cluana

Create and manage a PBX from the office

Partner



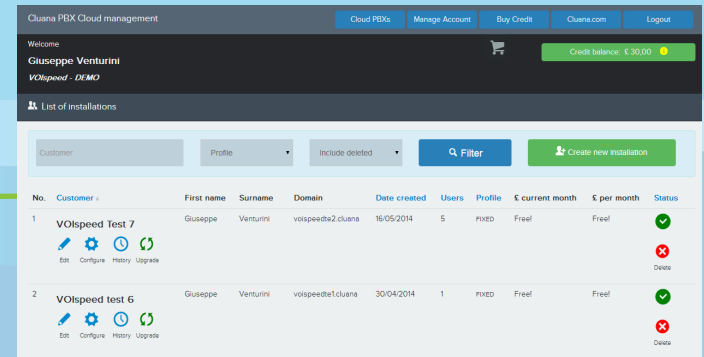
UK Data Centre



BENEFITS TO THE PARTNER

- 1) Min investment: no infrastructure
- 2) Min technical support
- 3) Max margins: choose any carrier
- 4) More sales opportunities

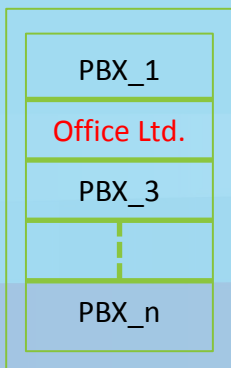
Cluana Online Platform



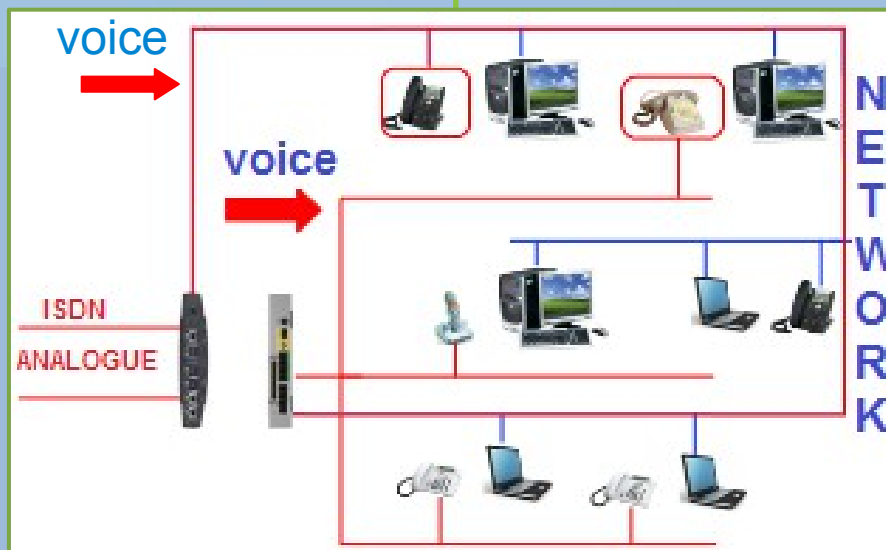
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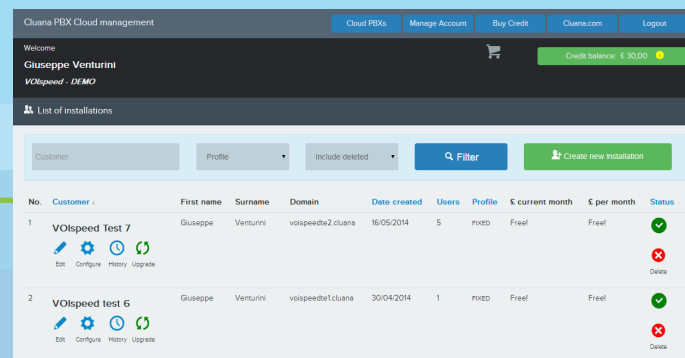
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Cluana Online Platform



CLOUD

- Flexibility & Scalability
- OPEX vs CAPEX
- Low maintenance

Cluana ADVANTAGES

- Any broadband
- Any service provider
- No number porting
- Analogue and IP phones



About Us

€220M revenue per year with 200,000 clients

London based VC fund: HG Capital



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VOIspeed[®]

Software PBX

proprietary technology developed in 2001

first in Italy and only second in Europe

7,000 PBXs, over 100,000 users

VOIspeed Ltd (UK, 2006)

Cluana

www.cluana.com

